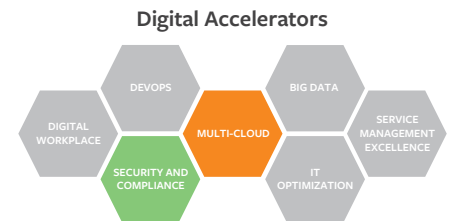


BMC Cloud Lifecycle Management

Power digital innovation with a cloud management platform that delivers agility while managing risk and cost



PRODUCT DESCRIPTION

BMC Cloud Lifecycle Management is a cloud management platform that automates the rapid provisioning of multi-tier IT services across cloud and non-cloud platforms. Cloud Lifecycle Management integrates to IT processes like change management, the CMDB, compliance, and patching to optimize agility while maintaining essential governance and compliance for mission-critical cloud workloads.

BUSINESS CHALLENGE

To enable digital innovation, IT organizations must deliver IT services when and how they're needed. Frustrated business users seeking faster, customized services are going around IT to source infrastructure themselves from the public cloud. This brings additional risk to IT's already difficult task of managing security and compliance across increasingly more heterogeneous cloud and legacy datacenter infrastructures. **To maintain relevancy in the digital age, IT organizations must re-establish themselves as the first choice for service delivery** by supporting fast delivery of IT services across multiple platforms while protecting the business from increasing risk.

BMC SOLUTION

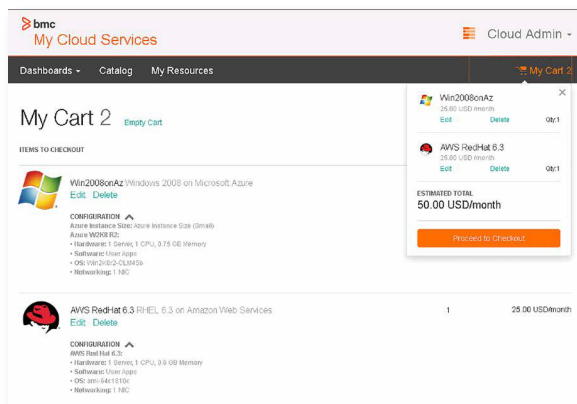
BMC Cloud Lifecycle Management accelerates innovation and continuous delivery of digital services. **It coordinates, controls, and secures application and infrastructure services across hybrid environments**, with integrations to essential IT management processes to manage risk and reduce cost.

KEY FEATURES

- Transform IT into a trusted services broker.
- Support digital innovation by reducing IT service provisioning time with end-to-end cloud automation
- Drive down costs with one management platform across private and public cloud and legacy infrastructure
- Reduce risk by applying consistent compliance and governance policies across your heterogeneous IT environment

KEY BENEFITS

- Up to 90% faster provisioning of IT services
- Up to 20% cost savings from labor reduction with automated provisioning
- 10x reduction in security risk with automated cloud governance and compliance



➤ Easily and securely provision to Amazon Web Services™ and Microsoft® Azure® public clouds.

PRODUCT DETAILS

Self-service portal: Business users can request configurable services across infrastructure, platforms, and applications without intervention from IT. With integration to BMC MyIT, a single service catalog can be provided for all IT service requests.

Full-stack service provisioning: Sophisticated blueprint technology automates the provisioning, ongoing management, and de-provisioning of a full business service and supports application container technologies to support agile development and deployment.

Automated ITSM governance: Built-in integration to change management processes and updates to the configuration management database (CMDB) ensure ITSM governance across the full lifecycle of the cloud service.

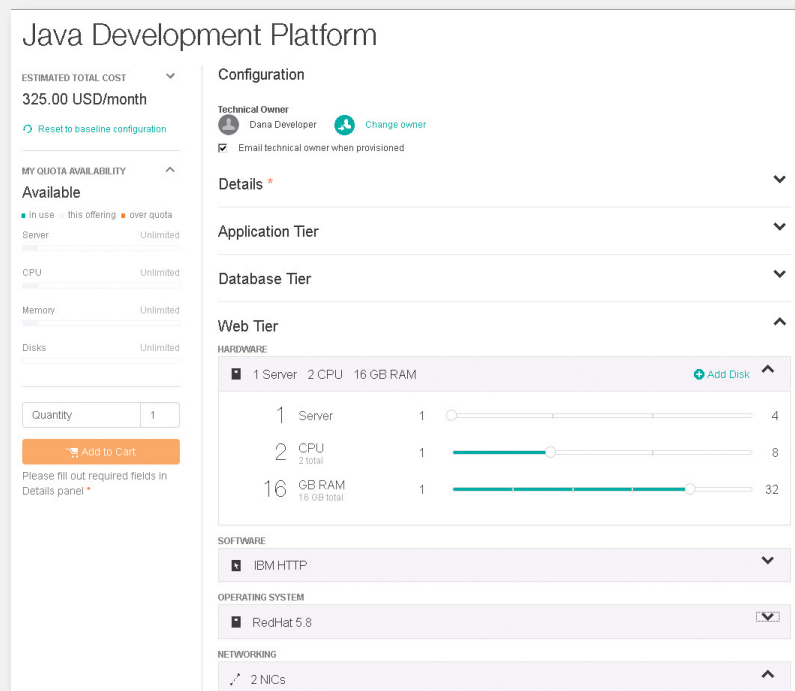
Continuous compliance: Policies for regulatory and security compliance requirements can be automatically applied to the service at time of provisioning, and the solution performs ongoing automation of patching, configuration management, and remediation.

Platform neutrality: Deliver services across any platform according to targeted workload requirements. The solution supports a wide range of infrastructures and public clouds to help you maintain flexibility and avoid vendor lock-in.

Service health management: Easily monitor service health through an intuitive dashboard, auto-scale resources up or down according to pre-defined service requirements, and minimize disruption in services with proactive, actionable failure notifications and recommended remediation steps.


FOR MORE INFORMATION

To learn more about BMC Cloud Lifecycle Management, please visit bmc.com/clm



The screenshot displays the configuration interface for a 'Java Development Platform'. Key elements include:

- ESTIMATED TOTAL COST:** 325.00 USD/month
- Configuration:** Technical Owner: Dana Developer (Change owner), Email technical owner when provisioned (checked).
- Details:** Application Tier, Database Tier, Web Tier.
- HARDWARE:** 1 Server, 2 CPU, 16 GB RAM. Includes sliders for scaling: 1 Server (1-4), 2 CPU (2 total, 1-8), 16 GB RAM (16 GB total, 1-32).
- SOFTWARE:** IBM HTTP.
- OPERATING SYSTEM:** RedHat 5.8.
- NETWORKING:** 2 NICs.
- MY QUOTA AVAILABILITY:** Available, with a table showing 'in use' and 'over quota' for Server, CPU, Memory, and Disks.
- Quantity:** 1
- Add to Cart:** Button with a warning message: 'Please fill out required fields in Details panel *'.

 Users can request configurable full-stack services from the My Cloud Services portal with a consumer-like, intuitive interface.

BMC is a global leader in innovative software solutions that enable businesses to transform into digital enterprises for the ultimate competitive advantage. Our Digital Enterprise Management solutions are designed to fast track digital business from mainframe to mobile to cloud and beyond.

BMC – Bring IT to Life

BMC digital IT transforms 82 percent of the Fortune 500.



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